



indiana building green symposium

10-11 march 2010

The 4th annual 2010 Indiana Building Green Symposium is being held at the Indianapolis Art Museum on March 10th and March 11th. This event is a collaborative effort by local chapters of several building-allied professional organizations and Ball State University's CAP Indy Center.

The program and format of the Indiana Building Green Symposium will educate professionals, owners and developers in the building, design, construction, and operation fields with information and expert techniques needed to improve building performance and thereby reduce operating costs and minimize first cost. The program seeks diversity in its attendance to include building owners, designers, developers, local policymakers, corporate leaders, educators, and local media persons.

We invite you to be a part of the Indiana Building Green Symposium. The ever increasing focus on sustainability and green building has generated significant interest in this event. By becoming a sponsor and/or an exhibitor, you will have the opportunity to be recognized as a regional leader. With an expected attendance of over 300 people your organization can reach your target market, contribute to a first-rate learning experience, create networking events, and provide leadership on creating a sustainable future throughout the region.

We hope that you will consider sponsoring this year's event. In this packet you will find the following information:

- Overview of the Sponsorship Options
- Sponsor Commitment Form

To become a conference sponsor, please complete the attached form and return it with payment to:

U.S. Green Building Council – Indiana Chapter

c/o: Don Able, Treasurer
9365 Counselor Row
Indianapolis, IN 46240

For additional information, contact Liz Ellis at lellis@usgbc-in.org or A.J. Wilkerson at aj@vc-solutions.com

Thank you for your support.

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>> Platinum Sponsor

A **Platinum Sponsor** provides a cash contribution of **\$3,500** or more. Benefits include the following:

- Your company's logo listed in all print media, which will include: Indiana Business Journal, Building Excellence, Nuvo, and a direct mailer to over 2,500 organization members
- Three complimentary registrations for the conference
- Recognition on IBGS promotional material and large conference signs
- Formal recognition and your company's logo featured at one general session at the conference
- Your company's logo featured year-round on the IBGS website
- Promotional materials included in the Conference handouts (provided by sponsor)
- A link from the conference website to your company's website
- Your company's logo listed prominently in the Evening Program and Full Day Program
- A prominent advertisement for your company in the Full Day Program
- A listing of conference participants emails in Excel, Word or Text (ASCII) format
- Exhibit fee for one booth is reduced to \$50.00.

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>> Gold Sponsor

A **Gold Sponsor** provides a cash contribution of **\$2,000** or more. Benefits include the following:

- Your company's logo listed in a direct mailer to over 2,500 organization members
- Two complimentary registrations for the conference
- Your company's logo featured year-round on the IBGS website
- Formal recognition and your company's logo featured in one breakout session at the conference
- Promotional materials included in the Conference handouts (provided by sponsor)
 - A link from the conference website to your company's website
 - Your company's logo listed prominently in the Evening Program
 - An advertisement for your company in the Full Day Program
 - Your company's logo listed in the Full Day Program.
 - Exhibit fee for one booth is reduced to \$200.00.





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>> Silver Sponsor

A **Silver Sponsor** provides a cash contribution of **\$1,000** or more. Benefits include the following:

- One complimentary registrations for the conference
- Your company's logo featured year-round on the IBGS website
- Promotional materials included in the Conference handouts (provided by sponsor)
- A link from the conference website to your company's website
- Your company's logo listed prominently in the Evening Program
- Your company's logo listed prominently in the Full Day Program
- Exhibit fee for one booth is reduced to \$300.00.

>> Green Sponsor

A **Green Sponsor** provides a cash contribution of **\$500** or more. Benefits include the following:

- Your company's logo featured year-round on the IBGS website
- Promotional materials included in the Conference handouts (provided by sponsor)
- A link from the conference website to your company's website
- Your company's logo listed prominently in the Evening Program
- Your company's logo listed prominently in the Full Day Program

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>> Exhibitor Booths

Exhibition hall booths are available at a cost of \$850 per booth (8 x 10) and \$600 per booth (5 x 10). For more information please see the enclosed exhibitor information guide or contact the exhibitor committee chair, Liz Ellis, at lellis@usgbc-in.org

